

## **EFL Students' Perceptions of Using Song Channels on Youtube for Vocabulary Enhancement**

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### **Abstract**

Technology is being used so rapidly in various fields, including education, where students at all levels can become more engaged and focused when using media technology. This study was aimed at finding out the perceptions and the effect of EFL students utilizing of song channels on YouTube to enhance vocabulary. To attest to the effectiveness of the song channels to enhance vocabulary, the researchers used descriptive qualitative method. The participants were 4 EFL students from the English Language Education Department undergraduate program of UNIROW Tuban. To collect the data, researchers used interview. The results of the study showed that there is an effect that can be felt when participants do vocabulary learning by listening to music on YouTube. Whereas using this technology, students can learn without feeling pushed and enjoy the process immensely.

*Keywords:* Vocabulary, Song channels, University students' perception

### **1. Introduction**

At present, the use of technology is so rapid in various fields, one of which is in the field of education. Where using media technology can increase and attract the attention of students, both lower and upper levels. Especially for high-level students or students in the use of media and technology, this is already familiar to him, most of the students often take advantage of the sophistication of the media to gain or add knowledge in their studies. The easiest way for them to get used to this technological media is by using their cellphones or laptops to access various platforms, one of which they often use is YouTube.

YouTube is a video-sharing website that allows users to upload, share and view videos (Students & Learning, 2015). In addition, YouTube media itself is also used by lecturers to support student learning in increasing knowledge. Besides being more fun, students are also not easily bored with learning in class which takes longer time. So it is undeniable that the use of YouTube media is often used by students in adding knowledge and vocabulary for them. Especially for students of English education who should always have to add to their vocabulary while adding to their insights, because this vocabulary is the key for them in communicating every day. Youtube itself has

various types of channels such as movies, podcasts, talk shows, and songs. One type of YouTube that researchers are interested in researching is the music channel on YouTube. Orlova (2003) notes that for the last two decades, the English as a Foreign Language (EFL) methodology has been actively considering the possibility of using music and songs in class (Aziz & Ngadiron, 2019).

Songs are a great tool for learning a language, especially when it comes to vocabulary, grammar, pronunciation, and listening skills. Songs can be a powerful tool for developing pronunciation skills. Similar to Ranggen (2016)'s rendition of Ward's (1980) song, this can be highly beneficial because the verse's rhythm encourages learners to place emphasis where it belongs, fosters a natural flow of language, and increases fluency to help with pronunciation. "Music is melody, sequence of sounds, which is related with our emotional life. Also, Music is rhythm, a reflection of our physiological life" (Fonseca-Mora et al., 2011: 102). Music cultivates esteem and motivation to young people (Whyte & Mould, 2011). Nobody can deny that songs are a dynamic method of teaching in a foreign language. Using songs is one of alternative ways to improve the English language, especially on pronunciation. In addition, songs are less complicated to understand and to memorize. Using song from YouTube in students' pronunciation mastery is considered to be able to make the students easier to master pronunciation without pressure but fun. Moreover, using songs give students the opportunity of refining the pronunciation and learning new vocabulary.

Vocabulary is an important and essential element (Pratiwi Rahmadhani, 2015). As claimed (Hariyono, 2020), the main aspect of language skills is vocabulary which can support students' ability to four skills in a language. YouTube provides limitless opportunities to maximize learning for language students and "has the potential to anchor teaching in rich learning contexts (Kabooha & Elyas, 2018). Vocabulary is an important component in learning a language. To learn vocabulary so that vocabulary can be used properly and correctly, it can be done by doing activities such as reading books, listening to radio and television broadcasts, and listening to speeches or lectures from people. By doing these activities, we will indirectly add insight, skills and abilities to understand, understand and be able to apply them to daily activities, both orally and in writing.

Based on the background above, researchers conducted research to observe how the perceptions and effect of using song channels on YouTube to enhancement vocabulary by EFL students.

## **2. Research Methods**

To find out how students' perceptions of using Song Channels have increased their vocabulary, the researcher used a descriptive qualitative method in this study. According (Aspers & Corte, 2019) qualitative research involves the studied use and

collection of a variety of empirical materials – case study, personal experience, introspective, life story, interview, observational, historical, interactional, and visual texts – that describe routine and problematic moments and meanings in individuals' lives. We took 4 samples of EFL students from the English Language Education Department undergraduate program of UNIROW Tuban as a subject. They were chosen because they have been or are accustomed to using Song Channels on YouTube so it can help researchers explore their experiences using YouTube to enhance their vocabulary. The data that has been collected is then analyzed, compared, and systematized to be able to provide information related to how YouTube perceives an enhance in the vocabulary of EFL Students 2020 UNIROW Tuban. In this study, the researcher used the Miles and Huberman model. In this model, qualitative data are collected through various techniques such as interviews, notes, etc.

### **3. Result and Discussion**

#### *3.1 EFL Students' perceptions the use of song channels on YouTube to enhancement vocabulary.*

Based on the findings presented above, it is evident that there are several recommendations that can be drawn from the study. Firstly, it can be observed that EFL Students hold a positive perception regarding the use of Song Channels on YouTube as a means of enhancing their vocabulary.

All participants often use YouTube and one of the types of content they frequently access is the song channel. They also use it in their daily life to study. Participants also thought that Song channels on YouTube could be used in learning, especially to enhance their vocabulary. Because Song Channels make the learning atmosphere less boring and more interesting.

Participants also think that from song channels, they get the latest information and this information can add to their vocabulary. And not only that, in their opinion, song channels can also be used as their source of learning. As stated in question A8 in an interview session, where it explains song channels provide learning videos that can help us enhance our vocabulary.

In addition, participants usually read through the subtitles listed on the video song channels to learn vocabulary. Like when listening to Western songs, they use subtitles or song lyrics to learn and understand the song.

#### *3.2 The effect of using song channels on YouTube by EFL Students.*

At this point, the researchers discussed the effect learn vocabulary through YouTube videos. Songs Channel on Youtube is quite influential for the participants because, with

the song channel, they can learn easily and can learn wherever and whenever. Including learning to improve their English vocabulary. Dzanic and Pejic (2016) mentioned that songs have immense potential as it is an essential part of growth and learning processes. The presence of a song during learning is highly beneficial thanks to the fun nature of it which keeps the students elevated during lessons.

Either as entertainment or as instructional Media. Participants felt quite impactful enhance vocabulary via Youtube. Because that way, participants not only get entertainment but also at the same time can increase their vocabulary after watching the song channel on YouTube.

#### **4. Conclusion**

The rapid use of technology in education has led to students using various platforms, such as YouTube, to gain knowledge and enhance their studies. YouTube is a video-sharing website that allows users to upload, share, and view videos, and is used by lecturers to support student learning. Students are not easily bored with class-time learning, making it an ideal tool for English education students. Songs are a powerful tool for learning a language, particularly in vocabulary, grammar, pronunciation, and listening skills. They encourage emphasis, foster natural language flow, and increase fluency. Music, as a dynamic method of teaching in a foreign language, is a dynamic method that helps students improve pronunciation without pressure and make pronunciation mastery more enjoyable. Vocabulary is an essential element in language learning, and YouTube offers limitless opportunities to maximize learning for language students.

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